



# ORIGINALS

## SPRING INTO SALES WITH ORIGINALS

For 26 years, ORIGINALS – The Spring Craft Sale has been a favorite for both exhibitors and the Ottawa public. Our juried show hosts 200 of Canada’s finest artists, artisans and craftspeople. We provide a professional, friendly atmosphere for all who attend. The show is held in the Ottawa Convention Centre, an architecturally stunning venue in the heart of the city, with plenty of parking and easy access by public transit. Show features include prize promotions, display areas, entertainment, informative show guide, free re-entry passes, on site ATM’s, plus friendly helpful customer service. Strong advertising campaigns, good media relations, community partnerships, direct mailings and eblasts to annually updated customer databases all contribute to give added customer value. Originals – The Spring Craft Sale is a favorite rite of spring in Ottawa so capitalize this year with an “ORIGINAL” opportunity!

Join us **April 5 - 8, 2012** and start your year with ORIGINALS!



**THE SPRING CRAFT SALE**  
**APRIL 5 - 8, 2012**  
OTTAWA CONVENTION CENTRE  
OTTAWA, ON



**APPLY NOW!** Applications received by September 1, 2011 will be given priority in the selection process.

# 2012 APPLICATION FORM

Please send this form and your supporting materials to us. Keep a photocopy for future reference.



Name \_\_\_\_\_ Company name \_\_\_\_\_

Mailing address \_\_\_\_\_ City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

( ) ( ) ( )  
Telephone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Products to be sold (attach a sheet if necessary, be specific, this will form part of your contract) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How many people work in or for your company? Full time/Temps plein \_\_\_\_\_ Part time/Temps partiel \_\_\_\_\_

Let's go "green"! I wish to receive show applications & information by email. (NO print will be mailed.) YES  NO

PHOTOS for MEDIA CAMPAIGN I have included a CD of my work or emailed jpegs to you! YES  NO

Please  your requested space. Indicate your **1<sup>st</sup>** & **2<sup>nd</sup>** choice beside the spaces selected.

	Aisle Booth	Corner Booth
5' x 10'	\$840 <input type="checkbox"/>	\$960 <input type="checkbox"/>
5' x 15'	\$1260 <input type="checkbox"/>	\$1380 <input type="checkbox"/>
5' x 20'	\$1680 <input type="checkbox"/>	\$1800 <input type="checkbox"/>
10' x 10'	\$1080 <input type="checkbox"/>	\$1280 <input type="checkbox"/>
10' x 15'	\$1620 <input type="checkbox"/>	\$1820 <input type="checkbox"/>
10' x 20'	\$2160 <input type="checkbox"/>	\$2360 <input type="checkbox"/>

All fees are subject to HST (#101127892).

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

## About us ...

Signatures Shows Ltd. is Canada's largest and most experienced producer of fine craft shows with over 30 years of experience. We produce and manage annual events across Canada in a variety of different markets. Our portfolio of shows includes retail events where artists and consumers come together and wholesale markets where artists and retailers can conduct business. Based in Ottawa, we are a Canadian-owned and operated business with a dedicated team of professionals who understand the business and strive to meet the needs of our customers.

All Signatures application forms can be downloaded online at [www.signatures.ca](http://www.signatures.ca).



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 Email: [info@signatures.ca](mailto:info@signatures.ca) [www.signatures.ca](http://www.signatures.ca) [www.originalsshow.ca](http://www.originalsshow.ca)

## ACCEPTANCE CRITERIA / INFORMATION

**Selection** - This is a juried show with the primary basis for acceptance being the quality, originality and craftsmanship of the work to be sold. The initial selection process will begin on September 1, 2011. All applications are considered and reviewed, even those received after the initial application deadline. The processing and selection of these applications will be based on the remaining space and category availability within the show.

**Eligibility** - You must be the designer, creator and producer of the work to be sold. Only work produced by you or under your direct supervision will be considered. No work produced or sourced by commercial means, nor work represented by dealers or agents will be allowed. Work must be handmade in Canada.

**Presentation** - The professionalism of the booth display is a major consideration in our applicant selection and is also a determination in booth placement within the show.

**Specialty Foods And Body Care Products** - We make available a limited number of booths for gourmet packaged foods (on-site consumable foods are not permitted) and health and body care products. Applicants in these product categories must complete a separate questionnaire available at [www.signatures.ca](http://www.signatures.ca).

**Acceptance** - When accepted you will receive two copies of the show contract indicating your accepted booth size, accepted products and payment options. Prior to the show you will find a detailed exhibitors kit that will contain the show information, move-in details, hotel information and all other information you may need at our website [www.signatures.ca](http://www.signatures.ca).

**Services Include** - Our exhibit price is an all-inclusive package that includes booth draping, 750 watts of power, complimentary admission tickets, storage, show promotional literature, show directory listing, listing on our website [www.originalsshow.ca](http://www.originalsshow.ca), pre-show media opportunities, in-show promotional feature areas, hotel assistance, discounted shipping rates and free material handling when using the official show carrier.

## APPLICATION PROCEDURE

as you complete

**Photos**  Please submit at least 10 professional quality digital images (jpeg format on CD) of all the work you plan to sell at the show. The photos should be close-up of individual pieces. Please also include a digital photo of your studio/workshop and a clear, recent photo or detailed diagram of your booth display.

**Product/Resumé**  Please include a statement on your work. Describe what inspired you to create it, how long you have been doing it, the production process, the number of employees you have and their roles in the business and your product price range. Please also include a resumé detailing your background, your design training and show experience.

**Deposit**  Please enclose a deposit cheque of \$200 payable to: Signatures Shows Ltd. This will only be cashed if you are contracted for space.