

The demand for handmade Canadian products has never been higher and the success of By Hand Alberta attests to that. If you have a unique, exciting and handmade product and you want to build your wholesale accounts throughout Western Canada than we welcome your application.

Apply early to ensure your participation.

"BY HAND CANADA'S ARTISAN GIFT SHOWS ARE MARKETPLACES FOR CANADIAN ARTISTS, ARTISANS AND DESIGNERS LOOKING TO MEET QUALIFIED WHOLESALE BUYERS."



BY HAND ALBERTA - 14th EDITION FEBRUARY 19 - 22, 2012

www.byhand.ca

Hall A, Edmonton Expo Centre 7515 - 118 Ave. NW, Edmonton, AB T5B 4X4

The 14th edition of **By Hand Alberta – Canada's Artisan Gift Show** will run once again concurrently with the Alberta Gift Show - Western Canada's largest wholesale gift event. With it's prominent location in Hall A of the Edmonton Expo Centre, By Hand will once again be front and centre and the place to be.

2012 WINTER BY HAND ALBERTA APPLICATION

Please send this form and your supporting materials to us. Keep a photocopy for future reference.

Name _____ Company Name _____

Mailing Address _____ City _____ Province _____ Postal Code _____

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Telephone _____ Fax _____ Mobile _____

Email _____ Web site _____

Products to be sold (attach a sheet if necessary, be specific, this will form part of your contract) _____

Let's go "green"! I wish to receive show applications & information by email. (NO print will be mailed.) YES NO

How many people work in or for your company? Full time _____ Part time _____

SIGNATURE _____ DATE _____

ACCEPTANCE CRITERIA / INFORMATION

Selection - By Hand Alberta is a juried show with the primary basis for acceptance being the quality, originality and craftsmanship of the work to be sold. The ongoing processing and selection of applications is based on space and product category availability within the shows. Applications received early in the selection process have greater opportunity for acceptance.

Eligibility - You must be the designer, creator and producer of the work to be sold. Only work produced by you or under your direct supervision will be considered. No work produced or sourced by commercial means, nor work represented by dealers or agents will be allowed. Work must be handmade.

Presentation - The professionalism of the booth display is a major consideration in our applicant selection and is also a determination in booth placement within the show.

ACCEPTANCE When accepted you will be mailed/emailed the show contract indicating your accepted booth size, accepted products and payment options. Prior to the show you will find a detailed exhibitors kit that will contain the floor plan, move-in details, hotel information and all other information you may need at our website: www.byhand.ca.

REMINDER ...

Throughout the year, if you have NEW images of your work, send them to us! We love to see what you are doing and they may be used in our PR and advertising campaigns. Added exposure for you and guaranteed to increase your sales!



APPLICATION PROCEDURE ✓ as you complete

- Photos** Please submit at least 5 professional quality digital images (300 dpi jpg format on CD) of all the work you plan to sell at the show. The photos should be close-up of individual pieces. Please also include a digital photo of your studio/workshop and a clear, recent photo or detailed diagram of your booth display.
- Product/Resumé** Please include a statement on your work. Describe what inspired you to create it, how long you have been doing it, the production process, and a resumé detailing your background, your design training and show experience.
- Deposit** Please enclose a deposit cheque of \$200 payable to: **Signatures Shows Ltd.** This will only be cashed if you are contracted for space.

Please ✓ your requested space.

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	Aisle Booth	Corner Booth
6 x 10	\$800 <input type="checkbox"/>	\$900 <input type="checkbox"/>
6 x 15	\$1200 <input type="checkbox"/>	\$1300 <input type="checkbox"/>
6 x 20	\$1600 <input type="checkbox"/>	\$1700 <input type="checkbox"/>
10 x 10	\$1245 <input type="checkbox"/>	\$1345 <input type="checkbox"/>
10 x 15	\$1865 <input type="checkbox"/>	\$1965 <input type="checkbox"/>
10 x 20	\$2490 <input type="checkbox"/>	\$2590 <input type="checkbox"/>

Electrical Surcharge of \$80 per booth. Fees are subject to GST (#101127892).



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