

EXHIBITOR APPLICATION - CHRISTMAS 2010

31st SIGNATURES WINNIPEG CRAFT SHOW & SALE NOVEMBER 18 - 21, 2010

WINNIPEG
Signatures
CRAFT SHOW
& SALE

Perfectly timed for the holiday buying season, Signatures Winnipeg delivers! Over 20,000 customers have embraced this event as THE show in Winnipeg to find the best handmade products for their gift lists. Participating artisans from across Canada enjoy fantastic sales and benefit from an extensive marketing campaign that is second to none. The 31st annual show will welcome over 140 exhibitors at the Winnipeg Convention Centre. APPLY NOW and you too will enjoy the rewards!

LOCATION: Winnipeg Convention Centre, Winnipeg

SET UP DAY: Wednesday, November 17, 8 am - 8 pm

SHOW HOURS: Thursday 11 am - 9 pm, Friday 11 am - 9 pm, Saturday 10 am - 6 pm, Sunday 10 am - 5 pm

WEBSITE: www.signatureswinnipeg.ca

21st BUTTERDOME CRAFT SALE DECEMBER 9 - 12, 2010

BUTTERDOME *Craft Sale*

It's true! As the largest show in Northern Alberta, the Butterdome Craft Sale is a proven winner. Over 30,000 eager shoppers come to the show looking for the best in handmade products that Canada has to offer and they buy. The 21st annual show will present the works of 240 exhibitors and will sell out early! Send in your application today.

LOCATION: The Butterdome, University of Alberta, Edmonton

SET UP DAY: Wednesday, December 8, 9 am - 9 pm

SHOW HOURS: Thursday 11 am - 10 pm, Friday 11 am - 10 pm, Saturday 10 am - 6 pm, Sunday 10 am - 5 pm

WEBSITE: www.butterdomecraftsale.com

SHOW FACTS . . .

- Experienced show management and staff committed to serving the best interests of the exhibitors and shopping public. Our goal is to provide a professional, friendly atmosphere for all who attend our shows. Exhibitors are selected accordingly.
- Talented artisans from all across Canada dedicated to quality craftsmanship.
- Show features including prize draws, display areas, entertainment designed specifically for each show to give added customer value.
- Targeted Proven Advertising Campaigns in print, radio, TV and Internet / Website initiatives. Direct mail and/or email blasts to annually updated customer databases.
- Customer benefits – informative show guide, free re-entry passes, on-site ATM's, coat and parcel check and friendly, helpful customer service

Our exhibit price is an all-inclusive package of 8' high booth draping, 750 watts of power, complimentary admission tickets, storage, show promotional literature, show directory listing, listing on our web site, www.signatures.ca, pre-show media opportunities, hotel assistance, discounted shipping rates and free material handling when using the official show carrier.



APPLY NOW!

**APPLICATIONS RECEIVED BY APRIL 1, 2010 WILL
BE GIVEN PRIORITY IN THE SELECTION PROCESS.**

SALONS
Signatures
SHOWS LTD.

Signatures Shows Ltd.
810 - 325 Dalhousie, Ottawa, ON, K1N 7G2
Toll Free: 1-888-773-4444 Fax: 613-241-5678
Email: info@signatures.ca www.signatures.ca

Signatures Shows is a dedicated team with over 25 years of experience in the promotion of Canadian handmade.

2010 APPLICATION FORM

Keep a photocopy of the documents you submit for future reference.

Signatures Winnipeg Craft Show & Sale / Butterdome Craft Sale

Artisan's Name _____

Business Name _____

Address _____

City _____ Province _____ Postal Code _____

E-mail _____ Website _____

Phone _____ Fax _____ Mobile _____

Show(s) I wish to apply for: appropriate box(es) Signatures Winnipeg Butterdome

Provide a detailed list of all items you wish to sell. (Attach a sheet if necessary, be specific, this will form part of your contract).

BOOTH RENTAL REQUEST

Using **1, 2, 3** indicate your first, second and third choices in the boxes provided.

All fees are subject to 5% GST (110127892).

BOOTH RENTAL REQUEST - SIGNATURES WINNIPEG CRAFT SHOW & SALE

Booth Size	Aisle Booth	Corner Booth
10' x 10'	<input type="checkbox"/> \$680	<input type="checkbox"/> \$780
10' x 15'	<input type="checkbox"/> \$1020	<input type="checkbox"/> \$1120
10' x 20'	<input type="checkbox"/> \$1360	<input type="checkbox"/> \$1460

BOOTH RENTAL REQUEST - BUTTERDOME CRAFT SALE - EDMONTON

Booth Size	Aisle Booth	Corner Booth	Perimeter Storage Booth (aisle only)
10' x 10'	<input type="checkbox"/> \$780	<input type="checkbox"/> \$880	<input type="checkbox"/> \$830
10' x 15'	<input type="checkbox"/> \$1170	<input type="checkbox"/> \$1270	<input type="checkbox"/> \$1250
10' x 20'	<input type="checkbox"/> \$1560	<input type="checkbox"/> \$1660	<input type="checkbox"/> \$1660
10' x 10'	<input type="checkbox"/> \$1270 Specialty Food Storage Booth (corners n/a)		

ELIGIBILITY & ACCEPTANCE CRITERIA . . .

- Applicants must be the creator/designer of the work. Imported items, commercial kits, and non-juried items are not eligible. No dealers or agents are allowed.
- The quality and marketability of your product, its' originality and the overall balance of the show are considerations in the jurying process.
- An appealing and professional booth display is very important to the selection process as well as your ultimate success at the shows.
- A unified booth theme is preferable to those that have a selection of items from unrelated craft categories.
- Your submission is compared to others in your craft category. Please be original, neat and thorough.

OTHER DETAILS . . .

- Exhibitors must provide their own lighting and display materials.
- Notice of acceptance will be made by the end of April. Applications received after April 2010 will be reviewed and considered depending on remaining space and category availability within the shows.
- Deposits are refunded to unsuccessful applicants only.

APPLICANTS MUST SUBMIT . . . as you complete

- Fully completed application form
- A minimum of 5 professional quality photos or digital images (preferred) in jpeg format on CD of all the work you plan to sell at the show. **(NOTE - DIGITAL IMAGES ARE PREFERRED IN ORDER FOR US TO PROMOTE YOU ON OUR WEBSITE AND PRINT MATERIALS.)**
- One image/photo of your proposed booth display, if not available, submit a drawing of your booth plan and one image/photo of your studio/workshop.
- Applicants in the categories of Specialty Foods and Body Care must complete a separate questionnaire available at www.signatures.ca. (On-site consumable foods are not permitted).
Butterdome Craft Sale only – Applicants in the Specialty Foods category are limited to one booth only (10' x 10' with storage). Corner or larger booths are not available.
- Statement on your work, description of what inspired you to create it, how long you have been doing it, the production process, the number of employees you have and their roles in the business. Also include a resumé detailing your background, design training and show experience.
- A deposit cheque of \$200.00 per show, postdated to April 1, 2010 payable to **Signatures Shows Ltd.**

When accepted you will receive two copies of the show(s) contract(s) indicating your accepted booth size, accepted products and payment options. Only the products indicated in the contract will be allowed at the show. Jewellery is not permitted unless it is specified in your contract. Prior to the show, a detailed exhibitors kit that will contain the floor plan, move-in details, hotel information, order forms and all other information that you will need will be available on our web site – www.signatures.ca.

PLEASE SEND THIS FORM AND SUPPORTING MATERIALS TO US AT:

Signatures Shows Ltd.
810 - 325 Dalhousie, Ottawa, ON, K1N 7G2
Toll Free: 1-888-773-4444 Fax: 613-241-5678
Email: info@signatures.ca www.signatures.ca

