

ARTISAN APPLICATION - OTTAWA CHRISTMAS 2010



OCTOBER 21 - 24, 2010

28th SIGNATURES OTTAWA CHRISTMAS SHOW

150 specialty boutiques, all under one roof is what the Signatures Ottawa Christmas Show is all about. Offered within the charm of the historic Aberdeen Pavilion at Lansdowne Park, our show has quickly gained a reputation with shoppers as "THE" place to find unique, quality Canadian handmade pieces. Our community partnerships attract the who's who of Ottawa and word of mouth is travelling fast. Media promotions, stage presentations and charitable fundraisers add to the excitement of the show experience. Be a part of this Signatures event and join us October 21-24, 2010. Send in your application today!

LOCATION: Aberdeen Pavilion, Lansdowne Park, Ottawa
WEBSITE: www.signaturesottawa.ca



DECEMBER 9 - 19, 2010

36th ORIGINALS OTTAWA CHRISTMAS CRAFT SALE

The Christmas tradition lives on with the 36th annual Originals Ottawa Christmas Craft Sale. Ottawa shoppers have come to rely on the show to fulfill their Christmas shopping lists with quality Canadian handmade products. Our continued commitment to strong media promotions keeps the show top of mind during this busy holiday season. Central location, plenty of parking, ease of access and the festive ambiance makes our show the preferred alternative to mall shopping. 'Tis the season to be in Ottawa, December 9 -19 at the Originals Ottawa Christmas Craft Sale. See you then.

LOCATION: Civic Centre, Lansdowne Park, Ottawa
WEBSITE: www.originalsshow.ca

APPLY NOW!

APPLICATIONS RECEIVED BY APRIL 1, 2010 WILL BE GIVEN PRIORITY IN THE SELECTION PROCESS.



André Ouellet Véronique Stéfania Susan Savill Designs OpalWing Creations Stinson Studios Metallic Evolution Ursula Sommerer Contemporary Ceramics Jennifer Mcleod D & E Images



Signatures Shows Ltd.
 810 - 325 Dalhousie, Ottawa, ON, K1N 7G2
 Tel: 613-241-5777 Toll Free: 1-888-773-4444
 Fax: 613-241-5678 Email: info@signatures.ca
www.signatures.ca

Signatures Shows is a dedicated team with over 25 years of experience in the promotion of Canadian handmade.

2010 APPLICATION FORM Please send this form and your supporting materials to us.
Signatures Ottawa Christmas Show / Originals Ottawa Christmas Craft Sale

Artisan's Name _____

Company Name _____

Address _____

City _____ Province _____ Postal Code _____

Email _____ Website _____

Phone _____ Fax _____ Mobile _____

Products to be sold. (Attach a sheet if necessary, be specific, this will form part of your contract).

How many people work in or for your company? Full time _____ Part time _____

SIGNATURE _____ DATE _____

Please ✓ your requested space. Indicate your **1st** and **2nd** choice beside the spaces selected.

 Signatures Ottawa Christmas Show <small>Signatures Shows Ltd.</small> October 21 - 24, 2010		
Booth Size	Aisle Booth	Corner Booth
5 x 10	\$800 <input type="checkbox"/>	\$900 <input type="checkbox"/>
5 x 15	\$1200 <input type="checkbox"/>	\$1300 <input type="checkbox"/>
5 x 20	\$1600 <input type="checkbox"/>	\$1700 <input type="checkbox"/>
10 x 10	\$1020 <input type="checkbox"/>	\$1220 <input type="checkbox"/>
10 x 15	\$1530 <input type="checkbox"/>	\$1730 <input type="checkbox"/>
10 x 20	\$2040 <input type="checkbox"/>	\$2240 <input type="checkbox"/>
Please inquire for double corner rates.		

All fees are subject to GST/HST (110127892)

 Originals Ottawa Christmas Craft Sale December 9 - 19, 2010					
December 9 – 19 (full 10 days)			December 9 – 12 (first 4 days)		
Booth Size	Aisle Booth	Corner Booth	Booth Size	Aisle Booth	Corner Booth
5 x 10	\$1260 <input type="checkbox"/>	\$1420 <input type="checkbox"/>	10 x 10	\$980 <input type="checkbox"/>	\$1120 <input type="checkbox"/>
5 x 15	\$1890 <input type="checkbox"/>	\$2050 <input type="checkbox"/>	10 x 15	\$1470 <input type="checkbox"/>	\$1610 <input type="checkbox"/>
5 x 20	\$2520 <input type="checkbox"/>	\$2620 <input type="checkbox"/>	(Show closed Dec. 13)		
10 x 10	\$1680 <input type="checkbox"/>	\$1930 <input type="checkbox"/>	December 14 – 19 (last 6 days)		
10 x 15	\$2520 <input type="checkbox"/>	\$2770 <input type="checkbox"/>	10 x 10	\$980 <input type="checkbox"/>	\$1120 <input type="checkbox"/>
10 x 20	\$3360 <input type="checkbox"/>	\$3610 <input type="checkbox"/>	10 x 15	\$1470 <input type="checkbox"/>	\$1610 <input type="checkbox"/>

Please keep a photocopy of the documents you submit for future reference.

ACCEPTANCE CRITERIA / INFORMATION

Selection - These are juried shows with the primary basis for acceptance being the quality, originality and craftsmanship of the work to be sold. The initial selection process will begin on April 1, 2010. All applications are considered and reviewed, even those received after the initial application deadline. The processing and selection of these applications will be based on the remaining space and category availability within the show.

Eligibility - You must be the designer, creator and producer of the work to be sold. Only work produced by you or under your direct supervision will be considered. No work produced or sourced by commercial means, nor work represented by dealers or agents will be allowed. Work must be handmade in Canada.

Presentation - The professionalism of the booth display is a major consideration in our applicant selection and is also a determination in booth placement within the show.

Specialty Foods And Body Care Products - We make available a limited number of booths for gourmet packaged foods (on-site consumable foods are not permitted) and health and body care products. Applicants in these product categories must complete a separate questionnaire available at www.signatures.ca.

Artisan Development Programs - Signatures is pleased and proud to offer the design community two programs to assist the development of new and emerging artisans, the Graduate Scholarship Program and the Signatures Entrepreneur Program. Visit www.signatures.ca for further details.

Services Included - Our exhibit price is an all-inclusive package that includes booth draping, 750 watts of power, complimentary admission tickets, storage, show promotional literature, extensive multimedia advertising campaign, direct mailings/email blasts to customer database, show directory listing, listing on our website www.signatures.ca, pre-show media opportunities, in-show promotional feature areas, hotel assistance, discounted shipping rates and free material handling when using the official show carrier.

APPLICATION PROCEDURE

✓ as you complete

Photos

Please submit at least 10 professional quality digital images (jpeg format on CD) of all the work you plan to sell at the show. The photos should be close-up of individual pieces. **(NOTE - PROFESSIONAL CURRENT IMAGES ARE PREFERRED IN ORDER FOR US TO PROMOTE YOU ON OUR WEBSITES AND PRINT MATERIALS.)** Please also include a digital photo of your studio/workshop and a clear, recent photo or detailed diagram of your booth display.

Product/Resumé

Please include a statement on your work. Describe what inspired you to create it, how long you have been doing it, the production process, the number of employees you have and their roles in the business and your product price range. Please also include a resumé detailing your background, your design training and show experience.

Deposit

Please enclose a deposit cheque of \$200 payable to: Signatures Shows Ltd. This will only be cashed if you are contracted for space.

When accepted you will receive two copies of the show contract indicating your accepted booth size, accepted products and payment options. Prior to the show you will find a detailed exhibitors kit that will contain the show information, move-in details, hotel information and all other information you may need at our website www.signatures.ca.



PLEASE SEND THIS FORM AND SUPPORTING MATERIALS TO US AT:

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