



**"BY HAND CANADA'S ARTISAN GIFT SHOWS ARE MARKETPLACES FOR CANADIAN ARTISTS, ARTISANS AND DESIGNERS LOOKING TO MEET QUALIFIED WHOLESALE BUYERS."**



**BY HAND ALBERTA - 11th EDITION  
EDMONTON**

**AUGUST 15 - 18, 2010**

Hall A, Edmonton Expo Centre (formerly AgriCom Building), 7515 - 118 Ave. NW, Edmonton, AB T5B 4X4

The 11th edition of By Hand Alberta will run concurrently with the Alberta Gift Show - Western Canada's largest wholesale gift event. With a successful move last February to Hall A, Edmonton Expo Centre we encourage you to apply now & be a part of this exciting change. Exhibitors in By Hand Alberta will meet Buyers from all over the Rocky Mountain provinces, the Prairies and the Northwest U.S. By Hand Alberta is for exhibitors that wish to maximize their wholesale exposure in Western Canada. Don't miss out be a part of this show as it grows in our new prominent location on the main floor in Hall A, Edmonton Expo Centre (previously known as AgriCom).

**APPLY TODAY!**

**2010 SUMMER BY HAND ALBERTA APPLICATION**

Please send this form and your supporting materials to us. Keep a photocopy for future reference.

Name \_\_\_\_\_ Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

( ) ( ) ( )  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_ Web site \_\_\_\_\_

Products to be sold (attach a sheet if necessary, be specific, this will form part of your contract) \_\_\_\_\_

How many people work in or for your company? Full time \_\_\_\_\_ Part time \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**ACCEPTANCE CRITERIA / INFORMATION**

**Selection** - By Hand are juried shows with the primary basis for acceptance being the quality, originality and craftsmanship of the work to be sold. The ongoing processing and selection of applications is based on space and product category availability within the shows. Applications received early in the selection process have greater opportunity for acceptance.

**Eligibility** - You must be the designer, creator and producer of the work to be sold. Only work produced by you or under your direct supervision will be considered. No work produced or sourced by commercial means, nor work represented by dealers or agents will be allowed. Work must be handmade.

**Presentation** - The professionalism of the booth display is a major consideration in our applicant selection and is also a determination in booth placement within the show.

**ACCEPTANCE** When accepted you will receive two copies of the show(s) contract indicating your accepted booth size, accepted products and payment options. Prior to the show you will find a detailed exhibitors kit that will contain the floor plan, move-in details, hotel information and all other information you may need at our website: [www.byhand.ca](http://www.byhand.ca).

**Be part of our PR/ADVERTISING IT WORKS!**  
Enclose good quality digital photographs on a CD or email to: [info@byhand.ca](mailto:info@byhand.ca).

Please ✓ your requested space.

**BY HAND ALBERTA - AUGUST 15 - 18, 2010**

	Aisle Booth	Corner Booth
6 x 10	\$800 <input type="checkbox"/>	\$900 <input type="checkbox"/>
6 x 15	\$1200 <input type="checkbox"/>	\$1300 <input type="checkbox"/>
6 x 20	\$1600 <input type="checkbox"/>	\$1700 <input type="checkbox"/>
10 x 10	\$1245 <input type="checkbox"/>	\$1345 <input type="checkbox"/>
10 x 15	\$1865 <input type="checkbox"/>	\$1965 <input type="checkbox"/>
10 x 20	\$2490 <input type="checkbox"/>	\$2590 <input type="checkbox"/>

Electrical Surcharge of \$80 per booth. Fees are subject to GST (#110127892).

**APPLICATION PROCEDURE** ✓ as you complete

- Photos** Please submit at least 5 professional quality digital images (300 dpi jpg format on CD) of all the work you plan to sell at the show. The photos should be close-up of individual pieces. Please also include a digital photo of your studio/workshop and a clear, recent photo or detailed diagram of your booth display.
- Product/Resumé** Please include a statement on your work. Describe what inspired you to create it, how long you have been doing it, the production process, and a resumé detailing your background, your design training and show experience.
- Deposit** Please enclose a deposit cheque of \$200 payable to: **Signatures Shows Ltd.** This will only be cashed if you are contracted for space.



Signatures Shows Ltd., 810-325 Dalhousie, Ottawa, ON K1N 7G2  
Tel: 613.241.5777 Fax: 613.241.5678 Toll Free: 1.888.773.4444 Email: [info@byhand.ca](mailto:info@byhand.ca) [www.byhand.ca](http://www.byhand.ca)