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PRESS RELEASE

SIGNATURES SHOWS LTD. ACQUIRES FALL INTO CHRISTMAS FINE ART & HANDCRAFT MARKETS IN MEDICINE HAT AND LETHBRIDGE

OTTAWA, ON - February 25, 2010... Signatures Shows Ltd., Canada's largest and most experienced producer of fine retail and wholesale craft shows is proud to announce the acquisition of two new retail shows in Medicine Hat and Lethbridge, Alberta. The Fall Into Christmas Fine Art & Handcraft Markets have been running successfully for five years in two of Alberta's growing cities under the fine ownership & management of Cyndi and Stew Tasche.

"We are excited about this new opportunity to promote Canadian handmade in two more great cities in Canada" says John Ladouceur, founder and president of Signatures Shows. "We look forward to meeting the new talented artisans who have helped make these shows as successful as they are and also to strengthening the association with the many exhibitors who participate in our other Signatures shows by offering them two additional events in which they can showcase and promote their work."

The 2010 Fall Into Christmas show in Medicine Hat will take place Saturday, October 16th & Sunday, October 17th at the Fieldhouse, Cypress Centre and the 2010 Fall Into Christmas show in Lethbridge will take place from Friday, November 5th to Sunday, November 7th in the North Pavilion at Exhibition Centre. New for 2010, the Lethbridge show will run for 3 consecutive days to capitalize on the growing demand for fine handcrafts in that market during the lucrative Christmas gift buying season.

For further details and Application form, please visit: www.fallintochristmas.com or www.signatures.ca or contact:

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